



45th Annual Convention & Trade Show  
 October 21-23, 2018  
 Resort at Squaw Creek Lake Tahoe  
 Olympic Valley, CA



**Associate/Allied Member Registration Form - print or type**

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

Registrant's Name	Email Address	Cell Phone	**one day only
#1(415)			<input type="checkbox"/>
#2(290)			<input type="checkbox"/>
#3(290)			<input type="checkbox"/>
#4(290)			<input type="checkbox"/>
#5(290)			<input type="checkbox"/>

Attendee check events attending	#1	#2	#3	#4	#5
<b>Sunday, Oct 21</b>					
Family Tour					
Opening Reception					
<b>Monday, Oct. 22</b>					
Monday Breakfast					
Monday Lunch					
Monday Night Madness					
<b>Tuesday, Oct. 23</b>					
Tuesday Breakfast					
Tuesday Lunch					
Awards Banquet					
<b>Golf Tournament</b>					
Sunday Golf Tournament					
Saturday Skins Game					
Golf Handicap					
Are you staying at the Resort at Squaw Creek					

\*\* One day registration is only available if the first registration fee has been paid. Please indicate the individuals name and day attending for any one-day registrations. Badges will be color coded for the one day registration and will be checked at all functions.

Registration will be accepted upon receipt of full payment of registration and exhibit fees (if any) with the completed applications forms. Registration after October 13, 2018 is subject to space/room availability. One \$20 discount given per company for booking room in group block.

\*\*\*Monday Night Madness is free of charge to all operator members and only open to those Associate/Allied members who are sponsoring the event.

Please indicate which events your attendees will participate in. We don't want to guarantee for meals that no one is going to eat.

**Save \$20 and register on-line.**



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Convention Registration Associate/Allied			
Registration & events	fee	quantity	sub-total
Associate/Allied 1st Registrant - <b>register on-line &amp; save \$20.00</b>	\$415		\$
Additional Registrants	\$290		\$
**One Day (seminars only)	\$185		\$
Family Tour	\$ 45		\$
Sunday Golf Tournament - space limited	\$125		\$
Saturday Skins Game - space limited	\$135		\$
Sponsorship(s) total as checked on sponsor form			\$
Monday Night Madness - complete Madness sponsorship form	\$145		\$
Trade Show Table/Bus Exhibit - complete exhibit form	\$350		\$
Bus Exhibit - \$300 per coach - complete exhibit form	\$300		\$
Enter hotel confirmation # for 20.00 discount - (one per company)			\$
<b>Total Due - Registration not final until payment has been received</b>			\$

In consideration of being allowed to register for the convention, registrant hereby waives on behalf of itself and its employees, any and all liability the California Bus Association, its board of directors and staff has or is alleged to have to registrant or its employees arising out of the convention.

Payment Method
<input type="checkbox"/> ---Check payable to <i>California Bus Association</i> <input type="checkbox"/> ---Visa <input type="checkbox"/> ---Mastercard <input type="checkbox"/> ---Amex
Card# _____
Exp. Date _____ Security Code _____
Billing Address _____
Card Holder Name _____
Signature: _____

**Cancellation Policy**

The registration fee, less a \$25.00 processing charge, will be refunded to those who cancel in writing by the end of the business on October 13, 2018 (see separate exhibit cancellation policy). No refunds will be made after October 13, 2018.

Register by mail, fax or on-line at [www.cbabus.com](http://www.cbabus.com)  
 California Bus Association  
 PO Box 1155  
 Castroville, CA 95012  
 800.664.2877 Fax 831.633.1934  
 email: [info@cbabus.com](mailto:info@cbabus.com)



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Sponsorship Registration Form - print or type

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

Check the items you would like to sponsor and transfer amount to registration form

Price

<input type="checkbox"/> Tee-sponsorship - company name will be listed in convention program and on sponsored tee	\$125.00
<input type="checkbox"/> Golf - Men's Closest to the pin - company name will be listed in convention program and on sponsored tee	\$175.00
<input type="checkbox"/> Golf - Women's Closest to the pin - company name will be listed in convention program and on sponsored tee	\$175.00
<input type="checkbox"/> Golf - Men's Longest Drive - company name will be listed in convention program and on sponsored tee	\$175.00
<input type="checkbox"/> Golf - Women's Longest Drive - company name will be listed in convention program and on sponsored tee	\$175.00
<input type="checkbox"/> Golf - Box Lunch - company name will be listed in convention program and business card included with lunch	\$500.00
<input type="checkbox"/> Pocket Convention Schedule - Sponsor's name will be printed on the main and pocket schedule.	\$500.00
<input type="checkbox"/> Hospitality Suite Sunday Evening - Sponsor's name will be printed on the schedule and allowed to place a sign in the room.	\$1,500.00
<input type="checkbox"/> Hospitality Suite Monday Evening - Sponsor's name will be printed on the schedule and allowed to place a sign in the room.	\$1,500.00
<input type="checkbox"/> Hospitality Suite Tuesday Evening - Sponsor's name will be printed on the schedule and allowed to place a sign in the room.	\$1,500.00
<input type="checkbox"/> Monday Opening Breakfast Sponsorship - company name will be listed in convention program and a sign will be displayed at the function - <b>THIS CAN BE SHARED WITH OTHER COMPANIES</b>	\$3,000.00
<input type="checkbox"/> Monday Night Madness - Table Decorations	\$500.00
<input type="checkbox"/> Monday Night Madness - Drinks	\$500.00
<input type="checkbox"/> Monday Night Madness - Dessert	\$500.00
<input type="checkbox"/> Monday Night Madness - Coasters - sponsor name printed on coasters at each table	\$500.00
<input type="checkbox"/> Tuesday Full Breakfast Sponsorship - company name will be listed in convention program and a sign will be displayed at the function - <b>THIS CAN BE SHARED WITH OTHER COMPANIES</b>	\$3,000.00
<input type="checkbox"/> Tuesday General Session Pads and Pens - this sponsor will provide 200 pads and pens to be placed on the chairs for Tuesday's General Session. They will assume the cost to provide the items and also be responsible for placing the items on the chairs.	\$250.00
<input type="checkbox"/> Trade Show Beverage Station - company name will be listed in convention program and a sign will be displayed at the station.	\$750.00
<input type="checkbox"/> Trade Show Dessert Station - company name will be listed in convention program and a sign will be displayed at the station.	\$1000.00



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Check the items you would like to sponsor and transfer amount to registration form	Price
<input type="checkbox"/> Tuesday Banquet reception sponsor. Company name will be listed in the convention and banquet program and napkins with the sponsor's logo will be used. <b>THIS CAN BE SHARED WITH OTHER COMPANIES</b>	\$2,500.00
<input type="checkbox"/> Tuesday Banquet Table Decorations - this sponsor will provide table decorations at the banquet. Company name will be listed in convention and banquet program. A sponsored by card will be placed on the tables.	\$500.00
<input type="checkbox"/> Tuesday Banquet Dessert - sponsors name will be printed in convention schedule and napkins with the sponsor's logo will be used.	\$500.00
<input type="checkbox"/> Phone Charging Station - Company logo will be displayed on cell phone charging station each day (2 available)	\$300.00
<input type="checkbox"/> Meeting Room - Have your company's name and logo displayed on the digital reader board.	\$500.00
<input type="checkbox"/> Prizes for Random Drawings - ipads, hotel nights, ice chests, gift cards, etc. Business cards will be collected at each function and these items will be awarded at random times during the educational sessions. Please indicate what item you are able to provide.	
<b>Total Due - transfer to summary section of registration form</b>	



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**Trade Show / Bus Exhibit Registration Form - Trade Show will be held on Tuesday, October 23, 2018 - see schedule for time**

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Contact Person \_\_\_\_\_ E-mail \_\_\_\_\_  
 Company Name for booth sign \_\_\_\_\_  
 If you need electricity, please check here

**All Exhibitors Must be Members of the California Bus Association and be Fully Registered Convention Attendees.**

**Deadline for receipt of exhibit applications is October 13, 2018.** CBA cannot guarantee that space will still be available on that date. Tables will be assigned on a first-come, first served basis, except for those members who's sponsorship of award programs entitles them to first choice of table locations. Space will be assigned upon receipt of full payment of registration and exhibit fees with the completed applications forms. Please let Suzie know if your display is wider than 6ft.

Bus Exhibitors must also complete the section below and are required to participate in both the trade show and the bus exhibit

**Bus Exhibit Space - (Monday, 10-16-2017 - see schedule for time)**

Number of buses is limited to three (3).

Number \_\_\_\_\_ and types of buses to be displayed. \_\_\_\_\_

Date buses are to arrive \_\_\_\_\_ Contact at convention \_\_\_\_\_

Cell Phone of bus driver \_\_\_\_\_

This year we are shaking things up a bit and combining both the Trade Show and Bus Exhibit into one fun event. There will be a \$300 per bus charge for this event in addition to the cost of the trade show space.

You must also sign up for a booth in the trade show.

By signing up for this event you are stating that you understand that you will be responsible for moving, parking, attending your vehicle prior to, during and after this event. You also understand that you will be responsible for any damage to your vehicle, or injury to others that results from your vehicle being on display. You hereby hold the California Bus Association, its Board of Directors, and management firm harmless for any liabilities or losses that may occur.

Only companies who have completed this form, will be allowed to exhibit vehicles anywhere on the Resort at Squaw Creek's property, or surrounding areas.

All coaches must display a sign in the window that includes the name and cell phone number for the person on site who is able to move the coach if needed.

**BUS EXHIBIT SPACE IS LIMITED - REGISTER EARLY**

**Transportation to Monday Night Madness** - Can you help with demo coaches for transportation to Monday Night Madness? You will be required to provide CBA with a certificate of insurance naming CBA as an additional insured.

Yes, we will provide # \_\_\_\_\_ Coaches



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## Exhibitor Rules & Regulations

### Rules

These rules and regulations govern the exhibits under the auspices of the California Bus Association (hereafter listed as CBA) are part of the agreement for exhibit space.

### Space Size And Price

Each exhibit space includes one draped 6' table with one chair. Electricity can be provided if requested. (500 watt outlet) **Free-standing displays are permitted in the outer perimeter of the room if they are no wider than the exhibit table.** The rate per table is \$350.00. Tables are available to current members of CBA only. We will not be using pipe and drape.

### Use Of Space

Exhibitors shall arrange their exhibits so that they do not obstruct other exhibits. Aisles must be kept clear; to this end, exhibits should be so arranged that exhibitors will be inside the space assigned. All material used for decoration, i.e., paper, cardboard, cloth, etc., shall be flame-retardant type. Safety and fire exits and equipment must be left accessible and in full view at all times.

### Liability

It is mutually agreed that the California Bus Association and Resort at Squaw Creek Lake Tahoe shall not be liable to any exhibitor for any damage to or for the loss or destruction of an exhibit on the property of an exhibitor or injuries to his/her person resulting from any cause. All claims for any such loss, damage, or injury are expressly waived by the exhibitor.

### Restriction

CBA reserves the right to prohibit any display or exhibit or any part of a proposed exhibit which it judges not suitable or in accordance with the general character of the exhibits; this refers to conduct of persons, printed matter, souvenirs, or anything that may be classed as unsuitable.

### Cancellations

In the event an exhibitor finds it necessary to cancel its participation in the CBA 2018 Trade Show, refunds will be as follows: For cancellations prior to October 13, 2018 - 50% refund if space is resold at full price; 25% refund if space is not resold; after October 13, 2017 - no refund. All cancellations must be in writing - postmarks will be controlling.

### Failure To Occupy Space

Space not occupied will be forfeited by exhibitor without refund.

### Installation Of Exhibits

Installation of exhibits will be on Tuesday, see schedule for time.

### Open Exhibit Hours

Tuesday, October 23, 2018 see schedule for time.

### Removal of Exhibits

No exhibits may be dismantled before the official closing of the CBA 2018 Trade Show at - see schedule for time.

### Exhibitor Registration

Exhibiting companies must be registered Convention attendees. Refer to the Registration form enclosed for the required registration fees. Only those persons wearing badges issued by CBA for the Convention will be permitted into the exhibit hall. It is important that all exhibitors be registered. Badges must be worn at all times; badge swapping among personnel is prohibited.

### Rights Of Trade Show Management

Should any emergency of any nature arise previous to the opening show date which would prevent its scheduled opening, destruction or damage to the exhibit area by fire, wind storm strikes, acts of God, etc., or a declaration of any emergency by the Government, it is expressly agreed that CBA may retain as much of the payment for exhibit space as is necessary to cover the expenses incurred by the Association up to the time of such emergency. All points not covered by these rules are subject to the judgment of the Board of Directors of CBA.

### Shipping of Display Materials

A convention service will not be used by CBA. Each exhibitor can ship their display materials to the hotel three (3) days prior to the date of the function. The following information must be included on all packages to ensure proper delivery:

1. Name of Organization - California Bus Association
2. Guest's Name
3. Attention of the Conference Manager - Jamie Ramon
4. Date of Function - Oct. 21-23, 2018

The Resort at Squaw Creek will charge a package handling fee of \$5.00 per box and/or \$50.00 per pallet. All packages stored for more than three (3) days before or after the function will incur a per day storage fee. For your convenience and safety, Hotel asks that all deliveries made on your behalf be made through their loading and unloading area. Packages can be picked up at the CBA Convention office during registration hours.

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400 Squaw Creek Road

Olympic Valley, CA, 96146



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**Monday Night Madness - (Monday, 10-22-18 .....see schedule for time)**

This event has been developed to become a dinner/entertainment function for all registered Convention attendees and will be sponsored by all Associate/Allied members who wish to participate. This event is a fun dinner/entertainment function for all registered Operator/Affiliate Convention attendees and sponsoring Associate/Allied members who wish to participate.

Take a step back in time this October when Monday Night Madness visits the site of the 1960 Olympic Winter Games. Although much of Squaw Valley and the Olympic Village has changed, there are a few of the original structures remaining. Hosting our madness event, is the O'Lodge. A rustic mountain venue which was the dining hall for all the Olympic athletes during the games. Notably, it was the last time all the athletes all ate together. Join us and immerse yourself in a little history, enjoy food, fellowship, and networking with your CBA family. As you know, Madness is an event you do not want to miss!

Due to its size, space is limited, so be sure to register early!

Monday Night Madness will be sponsored the vendors who are attending the functions. \$145 multiplied by the number of attendees from your company yields your company's share of the sponsorship.

Monday Night Madness will be Monday, October 22, 2018, see schedule for times. Transportation will be provided. Only vendor companies who have completed this registration will be allowed to attend this event.

Company Name \_\_\_\_\_

Number of Attendees Representing Your Company \_\_\_\_\_ X \$135 = Remit \_\_\_\_\_

**Names of Attendees**
